## Exhibit 1

689,055 Registered Dec. 1, 1959

## PRINCIPAL REGISTER Trademark

Ser. No. 55,200, filed July 2, 1958

## BARBIE

Mattel, Incorporated (California corporation) 5432 W. 102nd St. Los Angeles 45, Calif. For: DOLL, in CLASS 22. First use May 9, 1958; in commerce May 9, 1958.

741,208 Registered Nov. 27, 1962

## PRINCIPAL REGISTER Trademark

Ser. No. 106,619, filed Oct. 18, 1960

## **BARBIE**

Mattel, Inc. (California corporation) 5150 Rosecrans Ave. Hawthorne, Calif.

For: ACCESSORIES FOR DOLL CLOTHES, in CLASS 22.
First use Sept. 2, 1960; in commerce Sept. 2, 1960.
Owner of Reg. No. 689,055.

768,331

Registered Apr. 21, 1964

#### PRINCIPAL REGISTER Trademark

Ser. No. 152,228, filed Aug. 30, 1962

## **BARBIE**

Mattel, Inc. (California corporation) 5150 Rosecrans Ave. Hawthorne, Calif. For: DOLL CASE, RECORD TOTE CASE, TRUNK, AND WALLET, in CLASS 3.

First use Oct. 16, 1960; in commerce Oct. 16, 1960.

768,397 Registered Apr. 21, 1964

## PRINCIPAL REGISTER Trademark

Ser. No. 166,825, filed Apr. 16, 1963

#### **BARBIE**

Mattel, Inc. (California corporation) 5150 Rosecrans Ave. Hawthorne, Calif.

For: DOLL CLOTHES AND DOLL ACCESSORIES, in CLASS 22.

First use on or about Apr. 17, 1959; in commerce on or about Apr. 17, 1959.

Owner of Reg. Nos. 689,055, 728,811, and 741,208.

772,298 Registered June 30, 1964

## PRINCIPAL REGISTER Trademark

Ser. No. 179,913, filed Oct. 28, 1963

## **BARBIE**

Mattel, Inc. (California corporation) 5150 Rosecrans Ave. Hawthorne, Calif.

For: TIME PIECES, SPECIFICALLY WRIST WATCHES, in CLASS 27.
First use Apr. 3, 1963; in commerce Apr. 17, 1963.

814,995 Registered Sept. 13, 1966

## PRINCIPAL REGISTER Trademark

Ser. No. 209,525, filed Jan. 7, 1965

#### **BARBIE**

Mattel, Inc. (California corporation) 5150 Rosecrans Ave. Hawthorne, Calif.

For: SERIES OF BOOKS—NAMELY, AUTOGRAPH BOOKS, DIARIES, NOTEBOOKS, AND SCRAPBOOKS—in CLASS 37.

For: SERIES OF BOOKS AND PRINTED ARTI-CLES — NAMELY, DICTIONARIES, STORYBOOKS, COLORING BOOKS, ACTIVITY BOOKS, PAINTING BOOKS, NOVELTY AND TOY BOOKS, PRINTED CUT-OUTS, PRINTED PUNCH-OUTS AND PRINTED PUZZLES—in CLASS 38.

First use January 1962; in commerce January 1962.

K. I. HANCOCK, Examiner.

810,106

Registered June 21, 1966

## PRINCIPAL REGISTER Trademark

Ser. No. 210,579, filed Jan. 25, 1965

## **BARBIE**

Mattel, Inc. (California corporation) 5150 Rosecrans Ave. Hawthorne, Calif.

For: TOY FURNITURE SPECIFICALLY BED, WARDROBE, CHIFFOROBE, VANITY, AND CHEST, in CLASS 22.

First use on or about Apr. 1, 1961; in commerce on or about Apr. 1, 1961.

P. H. MOORE, Examiner.

813,733

Registered Aug. 30, 1966

## PRINCIPAL REGISTER **Trademark**

Ser. No. 210,889, filed Jan. 28, 1965

## **BARBIE**

Mattel, Inc. (California corporation) 5150 Rosecrans Ave. Hawthorne, Calif.

For: INSULATING CONTAINERS, SPECIFICAL-LY, VACUUM BOTTLES FOR PRESERVING FOOD AND DRINKS, in CLASS 2. First use February 1962; in commerce February 1962.

817,200 Registered Oct. 25, 1966

## PRINCIPAL REGISTER Trademark

Ser. No. 211,370, filed Feb. 4, 1965

## **BARBIE**

Mattel, Inc. (California corporation) 5150 Rosecrans Ave. Hawthorne, Calif. For: PLASTIC WARE AND TEA SETS, SPECIFICALLY PLATES, SAUCERS, CUPS, POTS, PITCHERS, AND EATING UTENSILS FOR USE BY CHILDREN IN THE CONSUMPTION OF FOOD AND DRINK, in CLASS 2.

First use 1961; in commerce 1961.

816,601 Registered Oct. 11, 1966

## PRINCIPAL REGISTER Trademark

Ser. No. 211,371, filed Feb. 4, 1965

## **BARBIE**

Mattel, Inc. (California corporation) 5150 Rosecrans Ave. Hawthorne, Calif. 90252 For: HAND MIRRORS, in CLASS 32. First use June 1, 1962; in commerce June 1, 1962.

814,091

Registered Aug. 30, 1966

## PRINCIPAL REGISTER Trademark

Ser. No. 211,372, filed Feb. 4, 1965

## **BARBIE**

Mattel, Inc. (California corporation) 5150 Rosecrans Ave. Hawthorne, Calif.

For: VANITY SETS AND DRESSER SETS, COM-PRISING MIRRORS, BRUSHES, COMBS, COM-PACTS, AND LIPSTICK CASES, FOR USE BY CHIL-DREN, in CLASS 40. First use June 1, 1962; in commerce June 1, 1962.

Prior U.S. Cl.: 39

United States Patent Office

Reg. No. 1,000,125 Registered Dec. 24, 1974

## TRADEMARK

Principal Register

## **BARBIE**

Mattel, Inc. (Delaware corporation) 5150 Rosecrans Ave. Los Angeles, Calif. 90250 For: HALLOWEEN COSTUMES AND MASKS, in CLASS 25 (U.S. CL. 39).
First use Mar. 8, 1972; in commerce Mar. 8, 1972.
Owner of Reg. Nos. 689,055, 814,091, and others.

Ser. No. 19,358, filed Apr. 22, 1974.

P. P. GRALNICK, Supervisory Examiner

Prior U.S. Cl.: 51

Reg. No. 1,041,587 Registered June 22, 1976

## United States Patent Office

## TRADEMARK

Principal Register

## BARBIE

Mattel, Inc. (Delaware corporation) 5150 Rosecrans Ave. Hawthorne, Calif. 90250 For: TOILET SOAP, BUBBLE BATH, BATH BEADS, MOISTURIZING LOTION, COLOGNE AND HAIR SHAMPOO, in CLASS 3 (U.S. CL. 51). First use Jan. 31, 1975; in commerce Jan. 31, 1975. Owner of Reg. Nos. 814,091, 816,601, and others.

Ser. No. 52,196, filed May 12, 1975.

L. J. LOTT, J. C. DEMOS, Examiners

Prior U.S. Cl.: 22

## United States Patent and Trademark Office

Reg. No. 1,300,766 Registered Oct. 16, 1984

## TRADEMARK Principal Register

## **BARBIE**

Mattel, Inc. (Delaware corporation) 5150 Rosecrans Ave. Hawthorne, Calif. 90250 For: TOY VEHICLES, in CLASS 28 (U.S. Cl. 22).

First use Aug. 18, 1983; in commerce Aug. 18, 1983

Owner of U.S. Reg. Nos. 689,055, 741,208 and others.

Ser. No. 455,560, filed Dec. 5, 1983.

W. A. CONN, Examining Attorney

Prior U.S. Cl.: 22

Reg. No. 1,746,477

## United States Patent and Trademark Office Registered Jan. 12, 1993

#### TRADEMARK PRINCIPAL REGISTER

## **BARBIE**

MATTEL, INC. (DELAWARE CORPORATION) 5150 ROSECRANS AVENUE HAWTHORNE, CA 90250

FOR: PLAYSET; NAMELY, DOLL FURNITURE, DOLL FURNITURE ACCESSORIES, AND FOOD MAKING ACCESSORIES, IN CLASS 28 (U.S. CL. 22).

FIRST USE 6-25-1990; IN COMMERCE 6-25-1990. OWNER OF U.S. REG. NOS. 689,055, 768,397, AND OTHERS.

SN 74-071,486, FILED 6-21-1990.

KAREN K. BUSH, EXAMINING ATTORNEY

Prior U.S. Cl.: 39

Reg. No. 1,693,139

United States Patent and Trademark Office Registered June 9, 1992

## TRADEMARK PRINCIPAL REGISTER

## BARBIE

MATTEL, INC. (DELAWARE CORPORATION) 5150 ROSECRANS AVENUE HAWTHORNE, CA 90250

FOR: JACKETS, SWEATSHIRTS, T-SHIRTS, JEANS, SKIRTS, IN CLASS 25 (U.S. CL. 39).

USE 4-1-1990; IN COMMERCE FIRST 4-1-1990. OWNER OF U.S. REG. NO. 1,000,125.

SN 74-080,723, FILED 7-23-1990.

KAREN K. BUSH, EXAMINING ATTORNEY

Prior U.S. Cl.: 39

## United States Patent and Trademark Office Reg. No. 1,754,535 Reg. No. 1,754,535 Reg. States Patent and Trademark Office Registered Feb. 23, 1993

## TRADEMARK PRINCIPAL REGISTER

## **BARBIE**

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 902455012

FOR: DRESSES, SHORTS, T-SHIRTS, BLOUSES, SKIRTS, PANTS, LEGGINGS, LEGGINGS WITH SKIRTS ATTACHED, IN CLASS 25 (U.S. CL. 39).

FIRST USE 10-1-1990; IN COMMERCE 10-1-1990.

OWNER OF U.S. REG. NO. 1,000,125.

SN 74-081,199, FILED 7-23-1990.

KAREN K. BUSH, EXAMINING ATTORNEY

Prior U.S. Cls.: 2 and 3

Reg. No. 1,795,876

## United States Patent and Trademark Office Registered Sep. 28, 1993

#### TRADEMARK PRINCIPAL REGISTER

#### **BARBIE**

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 902455012

OWNER OF U.S. REG. NOS. 689,055, 772,298, AND OTHERS.

FOR: PURSES AND COSMETIC CASES, IN

SN 74-150,902, FILED 3-25-1991.

CLASS 18 (U.S. CLS. 2 AND 3).
FIRST USE 4-1-1991; IN COMMERCE 4-1-1991.

DAVID C. REIHNER, EXAMINING ATTOR-

Int. Cls.: 3 and 21

Prior U.S. Cls.: 4, 40, 44, and 51

United States Patent and Trademark Office Reg. No. 1,775,637
Registered June 8, 1993

## TRADEMARK PRINCIPAL REGISTER

#### **BARBIE**

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 902455012

FOR: COSMETICS FOR USE BY LITTLE GIRLS; NAMELY, EYESHADOW, LIPSTICK, LIP GLOSS, PERFUME, COLOGNE, NAIL POLISH, BLUSH, EMERY BOARDS, AND COSMETIC SPONGES, IN CLASS 3 (U.S. CLS. 4, 44 AND 51).

FIRST USE 1-9-1992; IN COMMERCE 1-9-1992.

FOR: POWDER PUFFS, AND ACCESSORIES THEREFOR, IN CLASS 21 (U.S. CL. 40).

FIRST USE 1-9-1992; IN COMMERCE 1-9-1992.

OWNER OF U.S. REG. NOS. 689,055, 1,300,766, AND OTHERS.

SN 74-151,028, FILED 3-25-1991.

DAVID C. REIHNER, EXAMINING ATTORNEY

Prior U.S. Cls.: 18 and 44

Reg. No. 1,795,564

United States Patent and Trademark Office Registered Sep. 28, 1993

#### TRADEMARK PRINCIPAL REGISTER

#### **BARBIE**

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 902455012

FOR: BANDAGES FOR SKIN WOUNDS, IN CLASS 5 (U.S. CLS. 18 AND 44). FIRST USE 1-1-1992; IN COMMERCE 1-1-1992.

OWNER OF U.S. REG. NOS. 689,055, 772,298, AND OTHERS.

SN 74-151,036, FILED 3-25-1991.

DAVID C. REIHNER, EXAMINING ATTOR-

Prior U.S. Cls.: 37, 38, and 51

## United States Patent and Trademark Office Reg. No. 1,769,285 Registered May 4, 1993

## TRADEMARK PRINCIPAL REGISTER

#### **BARBIE**

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 902455012

OWNER OF U.S. REG. NOS. 689,055, 772,298, AND OTHERS.

FOR: FACIAL TISSUES AND STICKERS FOR FINGERNAILS, IN CLASS 16 (U.S. CLS. 37, 38 AND 51).

SN 74-151,233, FILED 3-25-1991.

AND 51).
FIRST USE 1-9-1992; IN COMMERCE 1-9-1992.

DAVID C. REIHNER, EXAMINING ATTORNEY

Prior U.S. Cl.: 28

## Reg. No. 1,773,571 United States Patent and Trademark Office Registered May 25, 1993

#### TRADEMARK PRINCIPAL REGISTER

#### BARBIE

MATTEL, INC. (DELAWARE CORPORATION)
333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 902455012

OWNER OF U.S. REG. NOS. 689,055, 772,298, AND OTHERS.

FOR: JEWELRY; NAMELY, EARRINGS, BRACELETS, NECKLACES, CHARMS, IN CLASS 14 (U.S. CL. 28).
FIRST USE 1-1-1991; IN COMMERCE

SN 74-151,237, FILED 3-25-1991.

1-1-1991.

DAVID C. REIHNER, EXAMINING ATTOR-

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

United States Patent and Trademark Office Reg. No. 1,946,918

Reg. No. 1,946,918

Registered Jan. 9, 1996

#### TRADEMARK PRINCIPAL REGISTER

#### **BARBIE**

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 902455012

FOR: GREETING CARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).
FIRST USE 2-1-1995; IN COMMERCE 2-1-1995.

OWNER OF U.S. REG. NOS. 689,055, 1,897,052 AND OTHERS.

SER. NO. 74-634,653, FILED 2-15-1995.

EDWARD NELSON, EXAMINING ATTORNEY

Int. Cls.: 9, 28 and 41

Prior U.S. Cls.: 21, 22, 23, 26, 36, 38, 50, 100, 101 and

107

United States Patent and Trademark Office

Reg. No. 2,495,195 Registered Oct. 9, 2001

## TRADEMARK SERVICE MARK PRINCIPAL REGISTER

#### **BARBIE**

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 902455012

FOR: PRERECORDED COMPUTER STORYTELLING SOFTWARE; PRERECORDED AUDIO AND VIDEO MUSICAL, STORYTELLING AND/OR GAME RECORDINGS IN CASSETTE FORM; SCREENSAVER PROGRAMS; SOFTWARE FEATURING DIRECTORIES OF TOYS, ALL FOR INFORMATIONAL, EDUCATIONAL AND ENTERTAINMENT USES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 0-0-1961; IN COMMERCE 0-0-1961.

FOR: COIN-OPERATED ARCADE GAMES, PRE-RECORDED COMPUTER GAME CARTRIDGES, CASSETTES, CARDS, DISCS AND PROGRAMS FOR INFORMATIONAL, EDUCATIONAL AND EN-TERTAINMENT USES; ELECTRONIC HAND-HELD GAMES; COMPUTER GAME JOYSTICKS, ADAP-TERS, CONNECTORS AND CONTROLLERS FOR USE WITH PRERECORDED COMPUTER SOFT- WARE, AUDIO AND VIDEO CASSETTES, CD-ROM, GAME CARTRIDGES, GAME CASSETTES, GAME CARDS AND GAME DISCS, ALL FOR INFORMATIONAL, EDUCATIONAL AND ENTERTAINMENT USES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 9-0-1996; IN COMMERCE 9-0-1996.

FOR: PROVIDING EDUCATIONAL AND ENTER-TAINMENT SERVICES VIA A GLOBAL COMPUTER NETWORK WEB SITE FEATURING STORIES, GAMES, AND DIRECTORIES FOR TOYS AND GAMES, INTENDED FOR ADULTS AND CHIL-DREN, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 9-0-1996; IN COMMERCE 9-0-1996.

OWNER OF U.S. REG. NO. 768,397 AND OTHERS.

SER. NO. 74-647,551, FILED 3-16-1995.

MARY CRAWFORD, EXAMINING ATTORNEY

Prior U.S. Cls.: 22 and 39

Reg. No. 2,040,801

United States Patent and Trademark Office

Registered Feb. 25, 1997

## TRADEMARK PRINCIPAL REGISTER

#### **BARBIE**

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 902455012

FOR: SHOES, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 4-0-1990; IN COMMERCE 4-0-1990.

OWNER OF U.S. REG. NOS.  $1,000,125,\ 1,754,535$  AND OTHERS.

SER. NO. 75-121,488, FILED 6-11-1996.

DEBORAH LOBO, EXAMINING ATTORNEY

Int. Cls.: 35 and 42

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,151,953

United States Patent and Trademark Office

Registered Apr. 21, 1998

#### SERVICE MARK PRINCIPAL REGISTER

#### **BARBIE**

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 902455012

FOR: ON-LINE RETAIL STORE SERVICES FEATURING TOYS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-21-1996; IN COMMERCE

10-21-1996.

FOR: PROVIDING INFORMATION OVER A GLOBAL COMOPUTER NETWORK FEATURING GAMES, STORIES, DIRECTORIES FOR

TOYS AND GAMES, TOY COLLECTIBLES, AND CHAT SESSIONS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 10-21-1996; IN COMMERCE 10-21-1996.

OWNER OF U.S. REG. NOS. 689,055, 741,208 AND OTHERS.

SER. NO. 75-196,990, FILED 11-12-1996.

LESLEY LAMOTHE, EXAMINING ATTORNEY

Int. Cls.: 9, 11, and 27

Prior U.S. Cls.: 13, 19, 20, 21, 23, 26, 31, 34, 36, 37, 38,

42, and 50

United States Patent and Trademark Office

Reg. No. 2,469,935 Registered July 17, 2001

#### TRADEMARK PRINCIPAL REGISTER

#### **BARBIE**

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 902455012

FOR: ELECTRIC SWITCH PLATES, COMPUTER MOUSE PADS, RADIOS, SUNGLASSES; ELECTRIC NIGHT LIGHTS, BICYCLE LIGHTS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 5-0-1994; IN COMMERCE 5-0-1994.

FOR: ELECTRIC NIGHT LIGHTS, BICYCLE LIGHTS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 4-0-2000; IN COMMERCE 4-0-2000.

FOR: PLASTIC WALL COVERINGS, VINYL WALL COVERINGS, PLASTIC BATH MATS AND WALL PAPER, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

FIRST USE 0-0-1997; IN COMMERCE 0-0-1997.

OWNER OF U.S. REG. NOS. 689,055, 741,208, AND OTHERS.

SN 75-279,686, FILED 4-23-1997.

IRENE D. WILLIAMS, EXAMINING ATTORNEY

Int. Cls.: 3, 6, 8, 9, 11, 12, 14, 16, 18, 20, 21, 24, 25, 26, 27, 28, and 30

Prior U.S. Cls.: 1, 2, 3, 4, 5, 6, 12, 13, 14, 19, 20, 21, 22, 23, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 44, 46, 50, 51, and 52

Reg. No. 2,678,386 Registered Jan. 21, 2003

United States Patent and Trademark Office

## TRADEMARK PRINCIPAL REGISTER

#### **BARBIE**

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 902455012

FOR: TOILET SOAPS, BUBBLE BATHS, BATH BEADS, MOISTURIZING LOTIONS, COLOGNES, HAIR SHAMPOOS; COSMETICS FOR USE BY LITTLE GIRLS, NAMELY, EYE SHADOWS, LIPSTICKS, LIP GLOSSES, PERFUMES, COLOGNES, NAIL POLISHES, BLUSHES, EMERY BOARDS; BATH GELS, BABY POWDER, BODY LOTIONS, HAIR CONDITIONERS, SKIN CREAMS, EYE MAKEUP, EYE PENCILS, HAND CREAMS, MAKEUP, SKIN SOAPS, LIQUID SOAPS FOR HANDS, FACE AND BODY, SUN BLOCKS, EAU DE TOILETTE, TOOTHPASTES, COMPACTS CONTAINING MAKEUP, SCENTED BODY SPRAYS, SUN SCREENS, BODY GLITTERS, HAIR GELS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 6-0-1998; IN COMMERCE 6-0-1998.

FOR: METAL KEY RINGS, METAL DECORATIVE BOXES, METAL PIGGY BANKS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 12-0-1999; IN COMMERCE 12-0-1999.

FOR: SHOVELS, TABLEWARE NAMELY, KNIVES, FORKS AND SPOONS, SCISSORS, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FIRST USE 3-0-1995; IN COMMERCE 3-0-1995.

FOR: CALCULATORS, DISPOSABLE CAMERAS, EYEGLASS CASES, RADIOS INCORPORATING CLOCKS, DECORATIVE MAGNETS, TELEPHONES, ELECTRIC OUTLET COVERS, HEADPHONES, BICYCLE HELMETS, ELECTRIC SWITCH PLATES, RADIOS, SUNGLASSES, KALEIDOSCOPES; MUSICAL, AUDIO AND VIDEO SOUND RECORDINGS

FEATURING GAMES AND STORYTELLING: AUDIO AND VIDEO CASSETTES, CD-ROMS TAPES AND DISCS ALL FEATURING MUSIC, GAMES AND STORYTELLING; COMPUTER MOUSE, COM-PUTER MOUSE PADS, SCREENSAVER PRO-GRAMS, COMPUTER GAME JOYSTICKS, VIDEO GAME CARTRIDGES, INTERACTIVE VIDEO GAME PROGRAMS, INTERACTIVE MULTIMEDIA COMPUTER GAME PROGRAMS, COMPUTER GAME CARTRIDGES; PRERECORDED COMPUTER STORYTELLING SOFTWARE, COMPUTER SOFTWARE, COMPUTER PROGRAMS AND CD-ROMS ALL FEATURING ACTIVITIES, EDUCA-TIONAL INFORMATION, STORIES, GAMES, AND THE LIKE FOR CHILDREN AND YOUNG ADULTS, AND FOR CREATING GRAPHIC DESIGNS FOR CREATING PRINTED MATERIALS SUCH AS GREETINGS CARDS, BANNERS, CALENDARS, AND THE LIKE, AND FOR DESIGNING FASHION CLOTHING FOR DOLLS FOR USE BY NON-PRO-FESSIONALS, CD-ROMS FEATURING DIRECTOR-IES OF DOLLS AND TOY RELATED COLLECTIBLES FOR COLLECTORS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 3-0-2000; IN COMMERCE 3-0-2000.

FOR: ELECTRIC LIGHTING FIXTURES, HAND-HELD ELECTRIC HAIR DRYERS, ELECTRIC NIGHT LIGHTS, BICYCLE LIGHTS, CEILING FANS, LAMP SHADES, LAMPS, FLASHLIGHTS, BICYCLE REFLECTORS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 12-0-1998; IN COMMERCE 12-0-1998.

FOR: BICYCLES, BICYCLE BELLS, TRICYCLES, WHEEL CHAIRS, AUTOMOBILE WINDSHIELD SUNSHADES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 12-0-1999; IN COMMERCE 12-0-1999.

FOR: CLOCKS, ANKLE BRACELETS, BROOCHES, EAR CLIPS, TIE CLIPS, COSTUME JEWELRY, RINGS BEING JEWELRY, PINS BEING JEWELRY, EARRINGS, BRACELETS, NECKLACES AND CHARMS, LOCKETS, WATCHES, JEWELRY MAKING BEAD KITS COMPRISED OF BEADS, NEEDLES, CLASPS AND CORDING, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 12-0-2000; IN COMMERCE 12-0-2000.

FOR: PHOTOGRAPH ALBUMS, CARDBOARD PHOTOGRAPH BOXES, PAPER BOXES, DRAWER LINER PAPER, NOTE CARDS, AGENDA BOOKS; DAILY, DESK TOP AND PERSONAL PLANNERS; PENCIL CASES, ARTS AND CRAFTS PAINT KITS, PAPER PARTY BAGS, BOOK COVERS, BOOK ENDS, BOOK MARKS, ADDRESS BOOKS, LOOSE LEAF BINDERS, STATIONERY BOXES, PAINT BRUSHES, CALENDARS, POST CARDS, TRADING CARDS, TRIVIA CARDS, CHALK, PAPER TABLE CLOTHS, COMPOSITION BOOKS, CONFETTI, CRAFT PAPER, CRAYONS, CREPE PAPER, DEC-ALS, PAPER PARTY DECORATIONS, DESK SETS, ERASERS, SERIES OF FICTION BOOKS, GIFT CARDS, GIFT WRAPPING PAPER, MARKERS, PA-PER NAPKINS, NOTE PADS, PAINTING SETS, PAPER PARTY HATS, PEN AND PENCIL HOLD-ERS, PENCIL SHARPENERS, DECORATIVE PEN-CIL TOP ORNAMENTS, PENCILS, PENS, PLAYING CARDS, POSTERS, BOOKS IN THE FIELD OF COLLECTIBLES, NAMELY, DOLLS, DOLL CLOTH-ING AND DOLL ACCESSORIES, DRAWING RU-LERS, RUBBER STAMPS, STAMP PADS, STATIONERY, STICKERS, STICKER BOOKS, FOLDERS, LUNCH BAGS, PAPER GIFT BAGS, PLASTIC PLACE MATS, PRINTED INVITATIONS, PERSONAL JOURNALS, TALKING CHILDREN'S BOOKS, TEMPORARY TATTOOS, TRADING CARD MILK BOTTLE CAPS, WRITING INSTRUMENTS, BOOKS OF GAMES, PAPER BANNERS, COASTERS MADE OF PAPER, MEMO PADS, GREETING CARDS, FACIAL TISSUES AND STICKERS FOR FINGERNAILS; AUTOGRAPH BOOKS, DIARIES, NOTEBOOKS, AND SCRAPBOOKS, COLORING BOOKS, ACTIVITY BOOKS, MAGAZINES FOR TEEN-AGERS AND CHILDREN, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 3-0-1993; IN COMMERCE 3-0-1993.

FOR: BACKPACKS, BEACH BAGS, GYM BAGS, OVERNIGHT BAGS, COIN PURSES, DUFFEL BAGS, HANDBAGS, KEY CASES, LUGGAGE, SUITCASES, UMBRELLAS, FANNY PACKS, WAIST PACKS, LIPSTICK HOLDERS; PURSES, COSMETIC CASES SOLD EMPTY, LUGGAGE TRUNKS, WALLETS, HAT BOXES, TRAIN CASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 12-0-2000; IN COMMERCE 12-0-2000.

FOR: SLEEPING BAGS, PLASTIC CAKE DECORATIONS, TOY CHESTS, BED FRAMES, PICTURE FRAMES, DECORATIVE GLITTER, JEWELRY

BOXES NOT OF METAL, DECORATIVE MOBILES, PILLOWS, DESKS, BEDROOM FURNITURE, SNOW GLOBES, NON-METAL KEY RINGS, HAND MIRRORS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 8-0-2000; IN COMMERCE 8-0-2000.

FOR: PLATES, CUPS AND BOWLS MADE OF MELAMINE, NON-METAL PIGGY BANKS, WAS-TEPAPER BASKETS, BOWLS, LUNCH BOXES, COS-METIC BRUSHES, SUN CATCHERS, COOKIE CUTTERS, PAPER CUPS, DECORATIVE PLATES, PORCELAIN FIGURINES, PAPER PLATES, PLAS-TIC CUPS, COMMEMORATIVE PLATES, VACUUM BOTTLES, VASES, WIND CHIMES, COOKIE JARS, THERMAL INSULATED TOTE BAGS AND CON-TAINERS FOR FOOD OR BEVERAGES, TOOTH-BRUSHES, CAKE MOLDS, TOOTHBRUSH HOLDERS, WATERING CANS, BASINS, PAILS, COASTERS NOT OF PAPER AND NOT BEING OF TABLE LINEN, SOAP DISHES, SOAP DISPENSERS, DRINKING GLASSES, MUGS, TEA SETS FEATUR-ING PLATES, SAUCERS, CUPS, POTS AND PITCHERS; VANITY SETS AND DRESSES SETS, COMPRISING MIRRORS, BRUSHES, COMBS, EMP-TY COMPACTS AND LIPSTICK CASES FOR USE BY CHILDREN, SOLD AS A UNIT; POWDER PUFFS; COSMETIC SPONGES FOR USE IN APPLYING OR REMOVING MAKEUP; HAIR BRUSHES, HAIR COMBS, NAIL BRUSHES, NON-METAL DECORA-TIVE BOXES, FITTED PICNIC BASKETS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 6-0-1995; IN COMMERCE 6-0-1995.

FOR: CLOTH BANNERS, FABRIC BATH MATS, BATH LINEN, BED LINEN, BED SHEETS, BED SPREADS, BED BLANKETS, BED CANOPIES, PILLOW CASES, CLOTH FLAGS, WASH CLOTHS, TABLE CLOTHS NOT OF PAPER, COMFORTERS, DUVET COVERS, CRIB BUMPERS, CRIB SHEETS, CURTAINS, DRAPERIES, DUST RUFFLES, PILLOW SHAMS, TEXTILE AND LINEN PLACE MATS, QUILTS, BATH TOWELS, BEACH TOWELS, KITCHEN TOWELS, TEXTILE WALL HANGINGS, SHOWER CURTAINS, SWAGS, FABRIC VALANCES, IN CLASS 24 (U.S. CLS. 42 AND 50).

FIRST USE 3-0-1998; IN COMMERCE 3-0-1998.

FOR: BATHING SUITS, BATHROBES, BEACH COVER-UPS, BELTS, BERETS, BOOTS, CARDIGANS, COATS, RAIN COATS, GLOVES, NIGHT GOWNS, HATS, HEAD BANDS, HEADWEAR, HOSIERY, JUMPERS, KNEE HIGHS, LEOTARDS, MITTENS, NECKTIES, NIGHT SHIRTS, OVERALLS, PAJAMAS, PANTIES, PANTYHOSE, SANDALS, SCARVES, SHIRTS, SLIPPERS, SLIPS, SOCKS, STOCKINGS, SUSPENDERS, SWEATERS, TANK TOPS, THERMAL UNDERWEAR, TIGHTS, TURTLENECKS, UNDERWEAR, VESTS, CAPS, SKORTS, BLANKET SLEEPERS, MITTEN CLIPS, EARMUFFS, SWIMSUITS, SWIMSUIT COVERS, JACKETS, SWIMSUITS, T-SHIRTS, JEANS, SKIRTS; HALLOWEEN COSTUMES AND MASKS; DRESSES, SHORTS, T-SHIRTS, BLOUSES, SKIRTS, PANTS,

LEGGINGS WITH SKIRT ATTACHED; SHOES, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 6-0-1988; IN COMMERCE 6-0-1988.

FOR: BARRETTES, HAIR BOWS, BOWS FOR GIFT WRAPPING, TEA COSIES, HOUSEHOLD APPLIANCE COVERS, ELASTIC RIBBONS, FABRIC APPLIQUES, PONYTAIL HOLDERS, SHOE LACES, ORNAMENTAL NOVELTY PINS AND BUTTONS, HAIR BANDS AND HAIR RIBBONS, IN CLASS 26 (U.S. CLS. 37, 39, 40, 42 AND 50).

FIRST USE 12-0-2000; IN COMMERCE 12-0-2000.

FOR: RUGS, DOOR MATS, FLOOR MATS FOR VEHICLES, PLASTIC WALL COVERINGS, VINYL WALL COVERINGS, BATH MATS AND WALL PAPER, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

FIRST USE 6-0-1998; IN COMMERCE 6-0-1998.

FOR: ACTION FIGURES AND ACCESSORIES THEREFOR, STUFFED TOY ANIMALS, TOY AIRPLANES, BALLOONS, TOY BAKEWARE AND COOKWARE, SPORT BALLS, TOY BANKS, BATH TOYS, BEAN BAGS, TOY BUILDING BLOCKS, PLAY WANDS, MUSIC BOX TOYS, BUBBLE MAKING WAND AND SOLUTION SETS, CARD GAMES, CHRISTMAS TREE ORNAMENTS, CHRISTMAS TREE SKIRTS, CHILDREN'S PLAY COSMETICS, PARTY FAVORS IN THE NATURE OF CRACKERS OR NOISEMAKERS, TOY MOBILES, FLYING DISCS, PORCELAIN DOLLS, PAPER DOLLS, PARTY FAVORS IN THE NATURE OF SMALL TOYS, ICE SKATES, JIGSAW PUZZLES, JUMP ROPES, KITES, MUSICAL TOYS, PLAY SWIMMING POOLS, PLUSH TOYS, PUPPETS, RIDE-ON TOYS, MANIPULATIVE PUZZLES, ROLLER SKATES, WATER-

SQUIRTING TOYS, YO-YOS, FOOTBAGS USED IN A KICKING GAME, ADULT AND CHILDREN PARTY GAMES, CHRISTMAS STOCKINGS, COL-LECTIBLE TOY FIGURES, DOLL HOUSES, DRAW-ING TOYS, IN-LINE SKATES, PLAY TENTS, PLAY HOUSES, RADIO CONTROLLED TOY VEHICLES, SAND TOYS, SAND BOX TOYS, TALKING TOYS; SLIDE PUZZLES, PADDLE BALL GAMES; SWIM GOGGLES, SWIM VESTS FOR FLOATATION FOR RECREATIONAL USE, DOLLS; PLAYSETS, NAME-LY, DOLL FURNITURE, DOLL FURNITURE AC-CESSORIES, TOY FOOD MAKING ACCESSORIES, NAMELY, BOWLS, SPOONS, BLENDERS, OVENS, MIXERS AND THE LIKE; DOLL CLOTHES AND DOLL ACCESSORIES; BOARD GAMES; ACCESSOR-IES FOR DOLL CLOTHES, TOY FURNITURE, SPE-CIFICALLY BEDS, WARDROBES, CHIFFOROBES, VANITIES AND CHESTS; DOLL CASES; TOY VEHI-CLES; OUTDOOR PLAY EQUIPMENT, NAMELY, PLAY SLIDES AND SWINGS, SAND SANDBOXES; COIN-OPERATED ARCADE GAMES, ELECTRONIC HAND-HELD GAMES, PLASTIC TOY HOOPS, PIN-WHEELS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 12-0-1998; IN COMMERCE 12-0-1998.

FOR: EDIBLE CAKE DECORATIONS, CANDY, BREAKFAST CEREALS, CHEWING GUM, COOKIES, MACARONI AND CHEESE, BAKERY GOODS, CHOCOLATE CANDY, IN CLASS 30 (U.S. CL. 46).

FIRST USE 12-0-1995; IN COMMERCE 12-0-1995.

OWNER OF U.S. REG. NOS. 689,055, 741,208, AND OTHERS.

SN 75-370,436, FILED 10-8-1997.

MARY CRAWFORD, EXAMINING ATTORNEY

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,410,087

**United States Patent and Trademark Office** 

Registered Dec. 5, 2000

#### SERVICE MARK PRINCIPAL REGISTER

#### **BARBIE**

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 902455012

FOR: RETAIL STORE DEPARTMENTS FEATURING CONSUMERS PRODUCTS, NAMELY, CLOTHING, SPORTING GOODS, COMPUTER SOFTWARE, STATIONERY, KEY RINGS, LUNCH BOXES, CHRISTMAS ORNAMENTS, COLLECTIBLES, JEWELRY, LINENS, TOWELS, HOUSEWARES, GIFT

ITEMS AND A FULL LINE OF TOYS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 0-0-1991; IN COMMERCE 0-0-1991. OWNER OF U.S. REG. NOS. 689,055, 741,208 AND OTHERS.

SER. NO. 75-696,390, FILED 5-3-1999.

MARY CRAWFORD, EXAMINING ATTORNEY

Prior U.S. Cls.: 22, 23, 38, and 50

Reg. No. 3,287,023

United States Patent and Trademark Office

Registered Aug. 28, 2007

#### TRADEMARK PRINCIPAL REGISTER

## **BARBIE**

MATTEL, INC. (DELAWARE CORPORATION) M1-1518 333 CONTINENTAL BLVD. EL SEGUNDO, CA 902455012

FOR: FULL LINE OF DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 0-0-1960; IN COMMERCE 0-0-1960.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS.  $689,055,\ 2,837,174,$  AND OTHERS.

SN 78-739,456, FILED 10-24-2005.

JIM RINGLE, EXAMINING ATTORNEY

# United States of America United States Patent and Trademark Office

## BARBIE

Reg. No. 6,267,201

Registered Feb. 09, 2021

Int. Cl.: 9

**Trademark** 

**Principal Register** 

MATTEL, INC. (DELAWARE CORPORATION)

Twr 15-1

333 Continental Boulevard

El Segundo, CALIFORNIA 90245

CLASS 9: DIGITAL MEDIA, namely, PRE-RECORDED DVDS AND DOWNLOADABLE AUDIO AND VIDEO RECORDINGS FEATURING CHILDREN'S ENTERTAINMENT

FIRST USE 12-4-2020; IN COMMERCE 12-4-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-210,995, FILED 11-29-2018







#### REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

## WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

## Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

Page: 2 of 2 / RN # 6267201

# United States of America United States Patent and Trademark Office

## BARBIE

Reg. No. 6,267,202 Registered Feb. 09, 2021 Int. Cl.: 41 Service Mark

**Principal Register** 

MATTEL, INC. (DELAWARE CORPORATION) Twr 15-1 333 Continental Boulevard El Segundo, CALIFORNIA 90245

CLASS 41: ENTERTAINMENT SERVICES, namely, PROVIDING NON-**DOWNLOADABLE** ANIMATED MOVIES, **ON-GOING TELEVISION** PROGRAMS AND NON-DOWNLOADABLE WEBISODE SERIES, FEATURING CHILDREN'S ENTERTAINMENT PROVIDED VIA A GLOBAL COMPUTER NETWORK AND VIA STREAMING SERVICES; PROVIDING ONLINE COMPUTER GAMES AND PROVIDING A WEBSITE FEATURING NON-DOWNLOADABLE PHOTOS AND NON-DOWNLOADABLE VIDEOS, AND INFORMATION IN THE FIELD OF TOYS, GAMES AND CHILDREN'S **ENTERTAINMENT** 

FIRST USE 4-16-2020; IN COMMERCE 4-16-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-211,001, FILED 11-29-2018



Om Hulflell



# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

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# BARBIE

Reg. No. 6,302,628

Registered Mar. 23, 2021

Int. Cl.: 28

**Trademark** 

**Principal Register** 

MATTEL, INC. (DELAWARE CORPORATION)

Twr 15-1

333 Continental Boulevard

El Segundo, CALIFORNIA 90245

**CLASS 28: CONSTRUCTION TOYS** 

FIRST USE 1-4-2021; IN COMMERCE 1-4-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO

ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 0741208, 0689055, 0768397

SER. NO. 88-829,816, FILED 03-11-2020







# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

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# BARBIE

Reg. No. 6,324,165

Registered Apr. 13, 2021

**Int. Cl.: 5** 

**Trademark** 

**Principal Register** 

MATTEL, INC. (DELAWARE CORPORATION)

Twr 15-1

333 Continental Boulevard

El Segundo, CALIFORNIA 90245

**CLASS 5: HAND-SANITIZING PREPARATIONS** 

FIRST USE 2-8-2021; IN COMMERCE 2-8-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 2678386, 1795564, 0689055

SER. NO. 88-934,633, FILED 05-27-2020







# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

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# **BARBIE**

Reg. No. 6,325,496

Registered Apr. 20, 2021

Int. Cl.: 10

**Trademark** 

**Principal Register** 

MATTEL, INC. (DELAWARE CORPORATION)

Twr 15-1

333 Continental Boulevard

El Segundo, CALIFORNIA 90245

CLASS 10: SANITARY MASKS MADE OF CLOTH FOR PROTECTION AGAINST

VIRAL INFECTION

FIRST USE 12-4-2020; IN COMMERCE 12-4-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO

ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 2678386, 1795564, 0689055

SER. NO. 88-934,636, FILED 05-27-2020









# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

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# BARBIE

Reg. No. 7,157,088

Registered Sep. 05, 2023

Int. Cl.: 29

**Trademark** 

**Principal Register** 

MATTEL, INC. (DELAWARE CORPORATION)

TWR 15-1

333 CONTINENTAL BOULEVARD EL SEGUNDO, CALIFORNIA 90245

CLASS 29: Fruit-based snack food

FIRST USE 2-13-2017; IN COMMERCE 2-13-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO

ANY PARTICULAR FONT STYLE, SIZE OR COLOR OWNER OF U.S. REG. NO. 2678386, 0741208, 0689055

SER. NO. 97-530,796, FILED 08-02-2022

Kathevine Kelly Vidal

Director of the United States
Patent and Trademark Office



# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

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### BARBIE AND THE NUTCRACKER

Reg. No. 4,720,463 MATTEL, INC. (DELAWARE CORPORATION)

M1-1518

Registered Apr. 14, 2015 333 CONTINENTAL BOULEVARD

EL SEGUNDO, CA 90245

FOR: TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS, DOLL CLOTHING AND DOLL

ACCESSORIES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

TRADEMARK

PRINCIPAL REGISTER

FIRST USE 10-1-2014; IN COMMERCE 10-1-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-

TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 689,055, 741,208, AND OTHERS.

SN 85-370,017, FILED 7-13-2011.

ZHALEH DELANEY, EXAMINING ATTORNEY



Director of the United States
Patent and Trademark Office

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years\* What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods\* What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

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### BARBIE BIG CITY, BIG DREAMS

Reg. No. 6,719,769

Registered May 03, 2022

Int. Cl.: 28

**Trademark** 

**Principal Register** 

MATTEL, INC. (DELAWARE CORPORATION)

TWR 15-1

333 CONTINENTAL BOULEVARD EL SEGUNDO, CALIFORNIA 90245

CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES; TOY

FIGURES AND ACCESSORIES THEREFOR; PLUSH TOYS

FIRST USE 7-26-2021; IN COMMERCE 7-26-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO

ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 0741208, 0689055, 0768397

SER. NO. 90-178,758, FILED 09-14-2020



Katherine Kelly Vidal

Director of the United States Patent and Trademark Office



# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.

Int. Cls.: 28 and 41

Prior U.S. Cls.: 22, 23, 38, 50, 100, 101, and 107

Reg. No. 3,083,593

United States Patent and Trademark Office

Registered Apr. 18, 2006

### TRADEMARK SERVICE MARK PRINCIPAL REGISTER

### **BARBIE COLLECTOR**

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BLVD. EL SEGUNDO, CA 902455012

FOR: TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES, MOLDED PLASTIC TOY FIGURINES, WATER GLOBES, ARTIFICIAL CHRISTMAS TREES, CHRISTAMAS TREE ORNAMENTS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 7-0-2004; IN COMMERCE 7-0-2004.

FOR: PROVIDING EDUCATIONAL AND ENTERTAINMENT SERVICES VIA A GLOBAL COMPUTER NETWORK WEB SITE FEATURING GAMES, PRODUCT TRIVIA, ACTIVITIES AND PRODUCT IN-

FORMATION INTENDED FOR CONSUMERS OF ALL AGES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 5-17-2004; IN COMMERCE 5-17-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COLLECTOR", APART FROM THE MARK AS SHOWN.

SN 78-383,441, FILED 3-12-2004.

JOHN DALIER, EXAMINING ATTORNEY

### BARBIE DREAMHOUSE ADVENTURES

Reg. No. 5,602,185 MATTEL, INC. (DELAWARE CORPORATION)

333 Continental Boulevard

Registered Nov. 06, 2018 Twr 15-1

El Segundo, CALIFORNIA 90245

Int. Cl.: 28 CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES

**Trademark** FIRST USE 8-3-2018; IN COMMERCE 8-3-2018

Principal Register THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY

PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 0768397, 0689055, 0741208

SER. NO. 87-379,261, FILED 03-21-2017

OFFICE ON THE PROPERTY OF THE

Director of the United States Patent and Trademark Office

# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

## Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

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# Anited States of America Maritan States Watert and Trademark Office United States Patent and Trademark Office

# BARBIE DREAMHOUSE ADVENTURES

Reg. No. 5,602,186 MATTEL, INC. (DELAWARE CORPORATION)

333 Continental Boulevard

Registered Nov. 06, 2018 Twr 15-1

El Segundo, CALIFORNIA 90245

Int. Cl.: 41

CLASS 41: ENTERTAINMENT SERVICES, NAMELY, PROVIDING NON-DOWNLOADABLE VIDEOS FEATURING CHILDREN'S ENTERTAINMENT; **Service Mark** 

PROVIDING AN ONLINE COMPUTER GAME

**Principal Register** FIRST USE 6-11-2018; IN COMMERCE 6-11-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY

PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 0768397, 0689055, 0741208

SER. NO. 87-379,265, FILED 03-21-2017

Director of the United States Patent and Trademark Office

## WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

## Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

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### BARBIE DREAMTOPIA

Reg. No. 5,233,292 MATTEL, INC. (DELAWARE CORPORATION)

M1-1518

Registered Jun. 27, 2017 333 CONTINENTAL BOULEVARD

EL SEGUNDO, CA 90245

Int. Cl.: 28 CLASS 28: TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS, DOLL CLOTHING

AND DOLL ACCESSORIES, DOLL PLAYSETS

Principal Register
FIRST USE 2-7-2017; IN COMMERCE 2-7-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY

PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-789,611, FILED 10-15-2015

PARKER WALDRIP HOWARD, EXAMINING ATTORNEY



**Trademark** 

Performing the Functions and Duties of the Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office

# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

## Requirements in the First Ten Years\* What and When to File:

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- *Second Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

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# BARBIE LIVE! IN THE DREAMHOUSE

Reg. No. 5,441,651 MATTEL, INC. (DELAWARE CORPORATION)

Twr 15-1

Registered Apr. 10, 2018 El Segundo, CALIFORNIA 90245

Int. Cl.: 41 CLASS 41: ENTERTAINMENT SERVICES, NAMELY, PROVIDING ONLINE

WEBISODES AND NON-DOWNLOADABLE VIDEOS FEATURING CHILDREN'S

Service Mark ENTERTAINMENT

Principal Register
FIRST USE 9-20-2017; IN COMMERCE 9-20-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY

PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 0768397, 0689055, 0741208

SER. NO. 87-379,269, FILED 03-21-2017

THENT AND TRADE OFFICE

Director of the United States Patent and Trademark Office

# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

## Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

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# Anited States of America Maritan States Watert and Arahemark Office United States Patent and Trademark Office

### BARBIE SIGNATURE

Reg. No. 5,371,526 MATTEL, INC. (DELAWARE CORPORATION)

333 Continental Boulevard

Registered Jan. 02, 2018 Twr 15-1

El Segundo, CALIFORNIA 90245

Int. Cl.: 28

CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY

**Trademark** FIRST USE 11-1-2017; IN COMMERCE 11-1-2017

**Principal Register** 

PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 0768397, 0689055, 0741208

SER. NO. 87-307,001, FILED 01-19-2017



Performing the Functions and Duties of the Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office

# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

## Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- *Second Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

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NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at h ttp://www.uspto.gov.

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# United States Patent Office

726,935 Registered Jan. 30, 1962

# PRINCIPAL REGISTER Trademark

Ser. No. 106,617, filed Oct. 17, 1960

### KEN

Mattel, Inc. (California corporation) 5150 Rosecrans Ave. Hawthorne, Calif.

For: BOY DOLL, in CLASS 22. First use Sept. 2, 1960; in commerce Sept. 2, 1960.

# United States Patent Office

780,598 Registered Nov. 24, 1964

# PRINCIPAL REGISTER Trademark

Ser. No. 183,081, filed Dec. 16, 1963

### **KEN**

Mattel, Inc. (California corporation) 5150 Rosecrans Ave. Hawthorne, Calif.

For: DOLL CLOTHES AND DOLL ACCESSORIES, in CLASS 22.
First use Sept. 2, 1960; in commerce Sept. 2, 1960.
Owner of Reg. No. 726,935.

Int. Cl.: 25

**Prior U.S. Cls.: 22 and 39** 

Reg. No. 3,317,103 Registered Oct. 23, 2007

United States Patent and Trademark Office

### TRADEMARK PRINCIPAL REGISTER



MATTEL, INC. (DELAWARE CORPORATION) LAW DEPARTMENT, M1-1518 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 902455012

FOR: CLOTHING RELATING TO TOYS AND DOLLS, NAMELY, SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 6-13-2005; IN COMMERCE 6-13-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 726,935 AND 780,598.

SER. NO. 78-484,346, FILED 9-15-2004.

KRISTINA MORRIS, EXAMINING ATTORNEY

# KEN

Reg. No. 6,595,905

Registered Dec. 21, 2021

Int. Cl.: 28

**Trademark** 

**Principal Register** 

MATTEL, INC. (DELAWARE CORPORATION)

TWR 15-1

333 CONTINENTAL BOULEVARD EL SEGUNDO, CALIFORNIA 90245

CLASS 28: Dolls; Doll accessories; Doll clothing

FIRST USE 9-2-1960; IN COMMERCE 9-2-1960

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO

ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 0726935, 0780598, 3317103

SER. NO. 90-511,478, FILED 02-04-2021









# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 3,210,590 Registered Feb. 20, 2007

United States Patent and Trademark Office

### TRADEMARK PRINCIPAL REGISTER

### **BABY DOCTOR**

MATTEL, INC. (DELAWARE CORPORATION) M1-1518 333 CONTINENTAL BLVD. EL SEGUNDO, CA 902455012

FOR: TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES, TOY FIGURES AND ACCESSORIES THEREFOR, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50)

FIRST USE 1-10-2006; IN COMMERCE 1-10-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-725,001, FILED 10-3-2005.

GIANCARLO CASTRO, EXAMINING ATTORNEY

### BABYSITTERS INC.

Reg. No. 5,449,612 MATTEL, INC. (DELAWARE CORPORATION)

Twr 15-1

Registered Apr. 17, 2018 333 Continental Boulevard

El Segundo, CALIFORNIA 90245

Int. Cl.: 28

CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES

**Trademark** FIRST USE 1-24-2018; IN COMMERCE 1-24-2018

Principal Register THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY

PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown:

"INC."

SER. NO. 87-328,537, FILED 02-08-2017



Director of the United States Patent and Trademark Office

# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

## Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- *Second Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

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# BALLET WISHES

Reg. No. 4,412,006 MATTEL, INC. (DELAWARE CORPORATION)

M1-1518

Registered Oct. 1, 2013 333 CONTINENTAL BOULEVARD

EL SEGUNDO, CA 90278

Int. Cl.: 28

FOR: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES, IN CLASS 28 (U.S. CLS. 22,

23, 38 AND 50).

**TRADEMARK** 

PRINCIPAL REGISTER

FIRST USE 6-18-2013; IN COMMERCE 6-18-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-

TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-666,600, FILED 7-2-2012.

GIANCARLO CASTRO, EXAMINING ATTORNEY



WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years\* What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods\* What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.



# BEACH CRUISER

Reg. No. 4,227,182 MATTEL, INC. (DELAWARE CORPORATION)

M1-1518

Registered Oct. 16, 2012 333 CONTINENTAL BOULEVARD

EL SEGUNDO, CA 90245

FOR: TOY VEHICLES AND ACCESSORIES THEREFOR; DOLLS, DOLL CLOTHING AND

DOLL ACCESSORIES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

TRADEMARK

FIRST USE 7-18-2012; IN COMMERCE 7-18-2012. **PRINCIPAL REGISTER** 

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-

TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-388,309, FILED 8-3-2011.

PATRICIA EVANKO, EXAMINING ATTORNEY



Vand J. Kappas

Director of the United States Patent and Trademark Office

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years\* What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods\* What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38, and 50

Reg. No. 3,319,393

United States Patent and Trademark Office

Registered Oct. 23, 2007

#### TRADEMARK PRINCIPAL REGISTER

#### **BFMC**

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BLVD. EL SEGUNDO, CA 902455012

FOR: TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 1-23-2005; IN COMMERCE 1-23-2005.

SN 78-292,597, FILED 8-26-2003.

ARETHA SOMERVILLE, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

United States Patent and Trademark Office Reg. No. 3,494,631
Reg. No. 3,494,631
Registered Sep. 2, 2008

#### TRADEMARK PRINCIPAL REGISTER

#### **BLACK LABEL**

MATTEL, INC. (DELAWARE CORPORATION) M1-1518 333 CONTINENTAL BLVD. EL SEGUNDO, CA 90245

FOR: TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES, TOY FIGURES AND ACCESSORIES THEREFOR, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50)

FIRST USE 5-25-2007; IN COMMERCE 5-25-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-124,763, FILED 3-7-2007.

MARK RADEMACHER, EXAMINING ATTORNEY

# BMR1959

Reg. No. 6,038,017 MATTEL, INC. (DELAWARE CORPORATION)

Twr 15-1

Registered Apr. 21, 2020 333 Continental Boulevard

El Segundo, CALIFORNIA 90245

Int. Cl.: 28 CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES

**Trademark** FIRST USE 11-14-2019; IN COMMERCE 11-14-2019

Principal Register THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY

PARTICULAR FONT STYLE, SIZE OR COLOR

The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular

living individual.

SER. NO. 88-163,911, FILED 10-22-2018



Director of the United States Patent and Trademark Office



# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- *Second Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

#### Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

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### CAREER OF THE YEAR

Reg. No. 4,071,738 MATTEL, INC. (DELAWARE CORPORATION)

M1-1518

Registered Dec. 13, 2011 333 CONTINENTAL BOULEVARD

EL SEGUNDO, CA 90245

FOR: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES, IN CLASS 28 (U.S. CLS. 22,

23, 38 AND 50).

TRADEMARK
FIRST USE 10-13-2011; IN COMMERCE 10-13-2011.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-

TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,246,764.

SN 85-161,801, FILED 10-26-2010.

FONG HSU, EXAMINING ATTORNEY



land J. Lappas

Director of the United States Patent and Trademark Office

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years\* What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* **See** 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods\* What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38, and 50

United States Patent and Trademark Office Reg. No. 2,931,614
Registered Mar. 8, 2005

#### TRADEMARK PRINCIPAL REGISTER

#### **CHELSEA**

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BLVD. EL SEGUNDO, CA 902455012

FOR: TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 9-30-2003; IN COMMERCE 9-30-2003.

SN 78-164,941, FILED 9-17-2002.

ANDREW BENZMILLER, EXAMINING ATTORNEY

# CHELSEA CAN BE...

Reg. No. 6,686,535

Registered Mar. 29, 2022

Int. Cl.: 28

**Trademark** 

**Principal Register** 

MATTEL, INC. (DELAWARE CORPORATION)

TWR 15-1

333 CONTINENTAL BOULEVARD EL SEGUNDO, CALIFORNIA 90245

CLASS 28: DOLLS AND DOLL ACCESSORIES; TOY FIGURES AND ACCESSORIES THEREFOR; DOLL PLAYSETS AND ACCESSORIES THEREFOR

FIRST USE 5-4-2021; IN COMMERCE 5-4-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 2931614

SER. NO. 90-696,940, FILED 05-07-2021



Om Halfell



# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

#### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

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NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

# **CHRISTIE**

Reg. No. 6,629,906

Registered Jan. 25, 2022

Int. Cl.: 28

**Trademark** 

**Principal Register** 

MATTEL, INC. (DELAWARE CORPORATION)

TWR 15-1

333 CONTINENTAL BOULEVARD EL SEGUNDO, CALIFORNIA 90245

CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES

FIRST USE 11-2-2021; IN COMMERCE 11-2-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-946,324, FILED 06-03-2020







# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

#### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

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# CLUB CHELSEA

Reg. No. 5,370,938 MATTEL, INC. (DELAWARE CORPORATION)

Twr 15-1

Registered Jan. 02, 2018 333 Continental Boulevard

El Segundo, CALIFORNIA 90245

Int. Cl.: 28

CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES; DOLL PLAYSETS

AND ACCESSORIES THEREFOR

Trademark

FIRST USE 7-31-2017; IN COMMERCE 7-31-2017

Principal Register

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY

PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 2931614

SER. NO. 87-070,968, FILED 06-14-2016



Performing the Functions and Duties of the Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office

# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

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# Anited States of America Marian States Waters and Arahemark Office United States Patent and Trademark Office

# COLOR REVEAL

Reg. No. 6,097,805 MATTEL, INC. (DELAWARE CORPORATION)

333 Continental Boulevard

Registered Jul. 07, 2020 Twr 15-1

**Trademark** 

El Segundo, CALIFORNIA 90245

Int. Cl.: 28 CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES

FIRST USE 1-15-2020; IN COMMERCE 1-15-2020

**Principal Register** THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY

PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-558.714, FILED 08-01-2019



Director of the United States Patent and Trademark Office



# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- *Second Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at h ttp://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.

Int. Cl.: 28

Prior U.S. Cl.: 22

Reg. No. 1,461,136

United States Patent and Trademark Office Registered Oct. 13, 1987

# TRADEMARK PRINCIPAL REGISTER

#### **COURTNEY**

MATTEL, INC. (DELAWARE CORPORATION) 5150 ROSECRANS AVENUE HAWTHORNE, CA 90250

FOR: DOLLS, DOLL CLOTHING, AND DOLL ACCESSORIES, IN CLASS 28 (U.S. CL. 22).

FIRST USE 3-17-1987; IN COMMERCE 3-17-1987.

SER. NO. 654,151, FILED 4-9-1987.

JOHN P. RYNKIEWICZ, EXAMINING ATTORNEY

#### DOGGY DAYCARE

Reg. No. 5,782,681 MATTEL, INC. (DELAWARE CORPORATION)

Twr 15-1

Registered Jun. 18, 2019 333 Continental Boulevard

El Segundo, CALIFORNIA 90245

Int. Cl.: 28

CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES; TOY FIGURES
AND ACCESSORIES THEREFOR

Trademark

AND ACCESSORIES THEREFOR

FIRST USE 1-18-2019; IN COMMERCE 1-18-2019

Principal Register

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY

PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown:

"DOGGY"

SER. NO. 87-765,054, FILED 01-22-2018

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Director of the United States Patent and Trademark Office

# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at h ttp://www.uspto.gov.

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# DREAM CLOSET

Reg. No. 6,267,675

Registered Feb. 09, 2021

Int. Cl.: 28

**Trademark** 

**Principal Register** 

MATTEL, INC. (DELAWARE CORPORATION)

Twr 15-1

333 Continental Boulevard

El Segundo, CALIFORNIA 90245

CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES, DOLL

PLAYSETS AND ACCESSORIES THEREFOR

FIRST USE 9-24-2020; IN COMMERCE 9-24-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO

ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as

shown: "CLOSET"

SER. NO. 88-612,787, FILED 09-11-2019









# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

#### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

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Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office Reg. No. 1,671,877
Registered Jan. 14, 1992

# TRADEMARK PRINCIPAL REGISTER

#### **DREAM HOUSE**

FIRST

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 902455012

12-8-1979.

FOR: DOLL HOUSE, DOLL FURNITURE, AND DOLL FURNITURE ACCESSORIES, IN CLASS 28 (U.S. CL. 22).

SER. NO. 74–139,451, FILED 2–15–1991.

EDWARD NELSON, EXAMINING ATTORNEY

USE 12-8-1979; IN COMMERCE

# **DREAMCAMPER**

Reg. No. 5,546,538 MATTEL, INC. (DELAWARE CORPORATION)

M1-1518

Registered Aug. 21, 2018 333 Continental Boulevard

El Segundo, CALIFORNIA 90245

Int. Cl.: 28 CLASS 28: TOY VEHICLES AND ACCESSORIES THEREFOR

**Trademark** FIRST USE 6-12-2017; IN COMMERCE 6-12-2017

Principal Register THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY

PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown:

"CAMPER"

SER. NO. 87-192,367, FILED 10-04-2016



Director of the United States Patent and Trademark Office

# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

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#### FASHION FUN FOR EVERYONE

Reg. No. 6,382,383

Registered Jun. 08, 2021

Int. Cl.: 28

**Trademark** 

**Principal Register** 

MATTEL, INC. (DELAWARE CORPORATION)

Twr 15-1

333 Continental Boulevard

El Segundo, CALIFORNIA 90245

CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES

FIRST USE 2-25-2021; IN COMMERCE 2-25-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO

ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 90-178,743, FILED 09-14-2020









# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

#### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

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#### **FASHIONISTAS**

Reg. No. 3,702,525 MATTEL, INC. (DELAWARE CORPORATION)

Registered Oct. 27, 2009 M1-1518

333 CONTINENTAL BLVD.

EL SEGUNDO, CA 90245

Int. Cl.: 28

FOR: TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

**TRADEMARK** 

PRINCIPAL REGISTER FIRST USE 5-8-2009; IN COMMERCE 5-8-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-422,788, FILED 3-14-2008.

JOHN KELLY, EXAMINING ATTORNEY



Director of the United States Patent and Trademark Office

# FAST CAST CLINIC

Reg. No. 6,647,901

Registered Feb. 15, 2022

Int. Cl.: 28

**Trademark** 

**Principal Register** 

MATTEL, INC. (DELAWARE CORPORATION)

TWR 15-1

333 CONTINENTAL BOULEVARD EL SEGUNDO, CALIFORNIA 90245

CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES; DOLL

PLAYSETS AND ACCESSORIES THEREFOR

FIRST USE 6-23-2021; IN COMMERCE 6-23-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO

ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 90-256,956, FILED 10-15-2020







# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

#### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

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# FLIGHT OF FASHION

Reg. No. 6,267,600

Registered Feb. 09, 2021

Int. Cl.: 28

**Trademark** 

**Principal Register** 

MATTEL, INC. (DELAWARE CORPORATION)

Twr 15-1

333 Continental Boulevard

El Segundo, CALIFORNIA 90245

CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES

FIRST USE 12-7-2020; IN COMMERCE 12-7-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO

ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-558,697, FILED 08-01-2019









# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

#### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

# FRESH 'N' FUN

Reg. No. 6,207,164

Registered Nov. 24, 2020

Int. Cl.: 28

**Trademark** 

**Principal Register** 

MATTEL, INC. (DELAWARE CORPORATION)

Twr 15-1

333 Continental Boulevard

El Segundo, CALIFORNIA 90245

CLASS 28: TOY VEHICLES AND ACCESSORIES THEREFOR

FIRST USE 8-25-2020; IN COMMERCE 8-25-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO

ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-666,764, FILED 10-24-2019



Director of the United States Patent and Trademark Office



# WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

#### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

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# GLAM GETAWAY

Reg. No. 4,891,547 MATTEL, INC. (DELAWARE CORPORATION)

Registered Jan. 26, 2016 MI-1518

EL SEGUNDO, CA 90245

Int. Cl.: 28

FOR: TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES, DOLL PLAYSETS AND ACCESSORIES THEREFOR, IN CLASS 28 (U.S.

**TRADEMARK** CLS. 22, 23, 38 AND 50).

**PRINCIPAL REGISTER** FIRST USE 8-3-2015; IN COMMERCE 8-3-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-

TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-476,264, FILED 12-10-2014.

SOPHIA S. KIM, EXAMINING ATTORNEY



Director of the United States
Patent and Trademark Office

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years\* What and When to File:

*First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* **See** 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods\* What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

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Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38, and 50

United States Patent and Trademark Office Reg. No. 3,024,502

Reg. No. 3,024,502

Registered Dec. 6, 2005

#### TRADEMARK PRINCIPAL REGISTER

#### **GOLD LABEL**

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BLVD. EL SEGUNDO, CA 902455012

FOR: TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 9-21-2004; IN COMMERCE 9-21-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-329,883, FILED 11-19-2003.

DARRYL SPRUILL, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent Office

Reg. No. 1,046,919 Registered Aug. 24, 1976

#### TRADEMARK

Principal Register

#### HAPPY BIRTHDAY

Mattel, Inc. (Delaware corporation) 5150 Rosecrans Ave. Hawthorne, Calif.

For: DOLLS, DOLL CLOTHING, AND DOLL ACCESSORIES, in CLASS 28 (U.S. CL. 22).
First use Nov. 18, 1975; in commerce Nov. 18, 1975.
Owner of Reg. Nos. 891,968, 944,564, and others.

Ser. No. 72,362, filed Dec. 19, 1975.

V. T. HARFORD, Jr., Examiner

#### HOLIDAY BARBIE

Reg. No. 6,085,856 MATTEL, INC. (DELAWARE CORPORATION)

Twr 15-1

Registered Jun. 23, 2020 333 Continental Boulevard

El Segundo, CALIFORNIA 90245

Int. Cl.: 28 CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES

**Trademark** FIRST USE 12-31-2004; IN COMMERCE 12-31-2004

Principal Register THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY

PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 0772298, 0741208, 0689055

SER. NO. 88-764,362, FILED 01-17-2020



Director of the United States Patent and Trademark Office



## WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

#### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

### Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

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#### INSPIRING WOMEN

Reg. No. 5,613,219 MATTEL, INC. (DELAWARE CORPORATION)

333 Continental Boulevard

**Registered Nov. 20, 2018** Twr 15-1

El Segundo, CALIFORNIA 90245

Int. Cl.: 28 CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES

**Trademark** FIRST USE 5-15-2018; IN COMMERCE 5-15-2018

Principal Register THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY

PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-615,968, FILED 09-20-2017



Director of the United States Patent and Trademark Office

## WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

## Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at h ttp://www.uspto.gov.

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## **MYTHICAL MUSE**

Reg. No. 5,618,951 MATTEL, INC. (DELAWARE CORPORATION)

Twr 15-1

Registered Nov. 27, 2018 333 Continental Boulevard

El Segundo, CALIFORNIA 90245

Int. Cl.: 28 CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES

**Trademark** FIRST USE 5-15-2018; IN COMMERCE 5-15-2018

Principal Register THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY

PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-699,763, FILED 11-28-2017



Director of the United States Patent and Trademark Office

## WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

## Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

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Prior U.S. Cls.: 22, 23, 38, and 50

Reg. No. 2,261,294

United States Patent and Trademark Office

Registered July 13, 1999

## TRADEMARK PRINCIPAL REGISTER

#### NIKKI

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 902455012

FOR: DOLL, DOLL CLOTHING, AND DOLL ACCESSORIES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 5-9-1997; IN COMMERCE 5-9-1997.

THE NAME "NIKKI" DOES NOT IDENTIFY ANY PARTICULAR LIVING INDIVIDUAL.

SN 75-042,882, FILED 1-16-1996.

DAVID C. REIHNER, EXAMINING ATTORNEY

## PINK COLLECTION

Reg. No. 6,383,700

Registered Jun. 15, 2021

Int. Cl.: 28

**Trademark** 

**Principal Register** 

MATTEL, INC. (DELAWARE CORPORATION)

Twr 15-1

333 Continental Boulevard

El Segundo, CALIFORNIA 90245

CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES

FIRST USE 1-25-2021; IN COMMERCE 1-25-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "COLLECTION"  $\,$ 

SER. NO. 88-878,905, FILED 04-20-2020







## WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

#### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

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Prior U.S. Cls.: 22, 23, 38, and 50

Reg. No. 3,189,837

United States Patent and Trademark Office

Registered Dec. 26, 2006

#### TRADEMARK PRINCIPAL REGISTER

#### PINK LABEL

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BLVD. EL SEGUNDO, CA 902455012

FOR: TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 11-17-2004; IN COMMERCE 11-17-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,024,502 AND 3,093,909.

SN 78-329,921, FILED 11-19-2003.

BERYL GARDNER, EXAMINING ATTORNEY

Prior U.S. Cls.: 22, 23, 38, and 50

Reg. No. 3,093,909

United States Patent and Trademark Office

Registered May 16, 2006

#### TRADEMARK PRINCIPAL REGISTER

#### PLATINUM LABEL

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BLVD. EL SEGUNDO, CA 902455012

FOR: TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 9-9-2005; IN COMMERCE 9-9-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LABEL", APART FROM THE MARK AS SHOWN.

SN 78-344,786, FILED 12-23-2003.

KIMBERLY PERRY, EXAMINING ATTORNEY

## PRANCE & SHIMMER

Reg. No. 6,284,544

Registered Mar. 02, 2021

Int. Cl.: 28

**Trademark** 

**Principal Register** 

MATTEL, INC. (DELAWARE CORPORATION)

Twr 15-1

333 Continental Boulevard

El Segundo, CALIFORNIA 90245

CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES; TOY

FIGURES AND ACCESSORIES THEREFOR

FIRST USE 9-24-2020; IN COMMERCE 9-24-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO

ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-776,235, FILED 01-28-2020







## WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

#### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

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NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

## PRINCESS ADVENTURE

**Reg. No. 6,207,163**MATTEL, INC. (DELAWARE CORPORATION)

**Registered Nov. 24, 2020**Twr 15-1
333 Continental Boulevard

Int. Cl.: 28 El Segundo, CALIFORNIA 90245

Trademark CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES

**Principal Register** FIRST USE 8-25-2020; IN COMMERCE 8-25-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO

ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-666,762, FILED 10-24-2019



Director of the United States
Patent and Trademark Office



## WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

#### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

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## RAINBOW MAGIC

Reg. No. 6,442,742

Registered Aug. 03, 2021

Int. Cl.: 28

**Trademark** 

**Principal Register** 

MATTEL, INC. (DELAWARE CORPORATION)

Twr 15-1

333 Continental Boulevard

El Segundo, CALIFORNIA 90245

CLASS 28: DOLLS AND DOLL ACCESSORIES

FIRST USE 4-16-2021; IN COMMERCE 4-16-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO

ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 90-025,484, FILED 06-29-2020









## WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

#### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

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Prior U.S. Cls.: 22, 23, 38, and 50

Reg. No. 2,968,401 Registered July 12, 2005

United States Patent and Trademark Office

#### TRADEMARK PRINCIPAL REGISTER

#### **RAQUELLE**

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BLVD. EL SEGUNDO, CA 902455012

FOR: TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS, DOLL CLOTHING, DOLL ACCESSORIES, DOLL PLAYSETS AND ACCESSORIES THEREFORE; TOY ANIMALS, TOY FIGURES AND ACCESSORIES AND PLAYSETS FOR THE

FOREGOING, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 10-8-2003; IN COMMERCE 10-8-2003.

SN 78-250,965, FILED 5-16-2003.

TONJA GASKINS, EXAMINING ATTORNEY

Prior U.S. Cls.: 22, 23, 38, and 50

Reg. No. 3,060,989

United States Patent and Trademark Office

Registered Feb. 21, 2006

#### TRADEMARK PRINCIPAL REGISTER

## **SILKSTONE**

MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BLVD. EL SEGUNDO, CA 90245

FOR: TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS AND FIGURINES MADE FROM PLASTIC RESIN AND PORCELAIN, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 6-4-2004; IN COMMERCE 6-4-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-330,476, FILED 11-19-2003.

ANN E. SAPPENFIELD, EXAMINING ATTORNEY

## United States Patent Office

774,892 Registered Aug. 11, 1964

## PRINCIPAL REGISTER Trademark

Ser. No. 165,237, filed Mar. 22, 1963

#### **SKIPPER**

Mattel, Inc. (California corporation) 5150 Rosecrans Ave. Hawthorne, Calif.

For: DOLLS, in CLASS 22. First use 1955; in commerce 1955.

Prior U.S. Cl.: 22

United States Patent and Trademark Office Renewal Reg. No. 877,712 Registered Sep. 30, 1969 OG Date July 11, 1989

TRADEMARK PRINCIPAL REGISTER

#### STACEY

MATTEL, INC. (DELAWARE CORPORATION)
5150 ROSECRANS AVE.
HAWTHORNE, CA 90250

OWNER OF U.S. REG. NO. 843,157.

FOR: DOLLS, DOLL CLOTHING, AND DOLL ACCESSORIES, IN CLASS 22 (INT. CL. 28).
FIRST USE 8-15-1967; IN COMMERCE 8-15-1967.

SER. NO. 305,893, FILED 8-26-1968.

In testimony whereof I have hereunto set my hand and caused the seal of The Patent and Trademark Office to be affixed on July 11, 1989.

COMMISSIONER OF PATENTS AND TRADEMARKS

## United States Patent Office

877,712

Registered Sept. 30, 1969

## PRINCIPAL REGISTER Trademark

Ser. No. 305,893, filed Aug. 26, 1968

#### **STACEY**

Mattel, Inc. (Delaware corporation) 5150 Rosecrans Ave. Hawthorne, Calif. 90250 For: DOLLS, DOLL CLOTHING, AND DOLL ACCESSORIES, in CLASS 22 (INT. CL. 28).
First use Aug. 15, 1967; in commerce Aug. 15, 1967.
Owner of Reg. No. 843,157.

Prior U.S. Cl.: 22

Reg. No. 1,567,336

#### United States Patent and Trademark Office Registered Nov. 21, 1989

#### TRADEMARK PRINCIPAL REGISTER

#### **STACIE**

MATTEL, INC. (DELAWARE CORPORATION) 5150 ROSECRANS AVENUE HAWTHORNE, CA 90250

FOR: DOLLS, DOLL CLOTHING, AND DOLL ACCESSORIES, IN CLASS 28 (U.S. CL.

FIRST USE 1-18-1989; IN COMMERCE 1-18-1989. OWNER OF U.S. REG. NO. 877,712.

SER. NO. 786,012, FILED 3-13-1989.

AMY C. BIXLER, EXAMINING ATTORNEY

Prior U.S. Cl.: 22

Reg. No. 1,476,090

## **United States Patent and Trademark Office**

Registered Feb. 9, 1988

## TRADEMARK PRINCIPAL REGISTER

#### **STEVEN**

MATTEL, INC. (DELAWARE CORPORATION) 5150 ROSECRANS AVENUE HAWTHORNE, CA 90250 FIRST USE 6-19-1987; IN COMMERCE 6-19-1987.

FOR: DOLLS, DOLL CLOTHING, AND DOLL ACCESSORIES, IN CLASS 28 (U.S. CL. 22)

SER. NO. 669,096, FILED 6-29-1987.

MARY C. MACK, EXAMINING ATTORNEY

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 3,084,790

United States Patent and Trademark Office

Registered Apr. 25, 2006

#### TRADEMARK PRINCIPAL REGISTER

#### **TAFFY**

MATTEL, INC. (DELAWARE CORPORATION) LAW DEPARTMENT, M1-1518 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 902455012

FOR: TOYS, GAMES AND PLAYTHINGS, NAMELY, PLUSH TOYS AND ACCESSORIES THEREFOR, DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES, DOLL PLAYSETS AND ACCESSORIES THEREFOR, TOY FIGURES AND ACCESSORIES THEREFOR, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50)

FIRST USE 11-28-2005; IN COMMERCE 11-28-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-528,433, FILED 12-7-2004.

NANCY CLARKE, EXAMINING ATTORNEY

Prior U.S. Cl.: 22

## United States Patent and Trademark Office Reg. No. 1,477,905 Reg. No. 1,477,905 Reg. States Peter 1,477,905

## TRADEMARK PRINCIPAL REGISTER

#### **TERESA**

MATTEL, INC. (DELAWARE CORPORATION) 5150 ROSECRANS AVENUE HAWTHORNE, CA 90250

FIRST USE 7-6-1987; IN COMMERCE 7-6-1987.

FOR: DOLLS, DOLL CLOTHING, AND DOLL ACCESSORIES, IN CLASS 28 (U.S. CL. 22).

SER. NO. 674,257, FILED 7-24-1987.

TERESA M. RUPP, EXAMINING ATTORNEY

## TINY WISHES

**Reg. No. 6,229,735**MATTEL, INC. (DELAWARE CORPORATION)

**Registered Dec. 22, 2020**Twr 15-1
333 Continental Boulevard

Int. Cl.: 28 El Segundo, CALIFORNIA 90245

Trademark CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES

Principal Register FIRST USE 8-25-2020; IN COMMERCE 8-25-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO

ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-730,652, FILED 12-17-2019



Director of the United States Patent and Trademark Office



## WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

#### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

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## TOTALLY HAIR

Reg. No. 5,689,325 MATTEL, INC. (DELAWARE CORPORATION)

Twr 15-1

Registered Mar. 05, 2019 333 Continental Boulevard

El Segundo, CALIFORNIA 90245

Int. Cl.: 28 CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES

**Trademark** FIRST USE 12-31-2017: IN COMMERCE 12-31-2017

Principal Register The Mark consists of Standard Characters without claim to any

PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown:

"HAIR"

SER. NO. 87-948,866, FILED 06-05-2018



Director of the United States Patent and Trademark Office

## WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

## Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

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### TRIBUTE COLLECTION

Reg. No. 6,755,261

Registered Jun. 07, 2022

Int. Cl.: 28

**Trademark** 

**Principal Register** 

MATTEL, INC. (DELAWARE CORPORATION)

TWR 15-1

333 CONTINENTAL BOULEVARD EL SEGUNDO, CALIFORNIA 90245

CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES

FIRST USE 1-10-2022; IN COMMERCE 1-10-2022

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "COLLECTION"

SER. NO. 90-256,964, FILED 10-15-2020



Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



## WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

#### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

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NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

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## ULTIMATE CLOSET

**Reg. No. 4,281,537**MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BOULEVARD

Registered Jan. 29, 2013 MI-1518

**TRADEMARK** 

EL SEGUNDO, CA 90245

FOR: DOLL PLAYSETS AND ACCESSORIES THEREFOR, IN CLASS 28 (U.S. CLS. 22, 23,

38 AND 50).

FIRST USE 8-22-2012; IN COMMERCE 8-22-2012.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICLE AND ROLL OF STANDARD CHARACTERS WITH TO ANY PARTICLE AND TO THE PARTICLE AND TO THE PARTICLE AND TO THE PARTICLE AN

TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,103,392.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CLOSET", APART FROM THE MARK AS SHOWN.

SER. NO. 85-475,774, FILED 11-17-2011.

KATHLEEN M. VANSTON, EXAMINING ATTORNEY



V 1

Director of the United States Patent and Trademark Office

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years\* What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* **See** 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods\* What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

#### **ULTIMATE CURLS**

Reg. No. 5,836,167 MATTEL, INC. (DELAWARE CORPORATION)

Twr 15-1

Registered Aug. 13, 2019 333 Continental Boulevard

El Segundo, CALIFORNIA 90245

Int. Cl.: 28 CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES

**Trademark** FIRST USE 5-29-2019; IN COMMERCE 5-29-2019

Principal Register THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY

PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-079,041, FILED 08-15-2018



Director of the United States Patent and Trademark Office

## WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

## Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at h ttp://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.

#### YOU CAN BE ANYTHING

Reg. No. 5,214,711 MATTEL, INC. (DELAWARE CORPORATION)

M1-1518

Registered May 30, 2017 333 CONTINENTAL BOULEVARD

EL SEGUNDO, CA 90245

Int. Cl.: 28 CLASS 28: TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS, DOLL CLOTHING

AND DOLL ACCESSORIES

Principal Register

FIRST USE 2-7-2017; IN COMMERCE 2-7-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY

PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-789,608, FILED 10-15-2015

PARKER WALDRIP HOWARD, EXAMINING ATTORNEY



**Trademark** 

Nichelle K. Zen

Director of the United States Patent and Trademark Office

## WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

## Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at h ttp://www.uspto.gov.

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Prior U.S. Cls.: 22, 23, 38 and 50

United States Patent and Trademark Office Reg. No. 3,236,501
Registered May 1, 2007

#### TRADEMARK PRINCIPAL REGISTER

#### **ZOO DOCTOR**

MATTEL, INC. (DELAWARE CORPORATION) M1-1518 333 CONTINENTAL BLVD. EL SEGUNDO, CA 902455012

FOR: TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES, DOLL PLAYSETS, TOY FIGURES, AND ACCESSORIES FOR ALL OF THE FOREGOING, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 12-4-2006; IN COMMERCE 12-4-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-802,062, FILED 1-30-2006.

BERYL GARDNER, EXAMINING ATTORNEY

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,087,842

United States Patent and Trademark Office

Registered Aug. 12, 1997

TRADEMARK PRINCIPAL REGISTER



MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 902455012

FOR: DOLL, DOLL CLOTHING AND DOLL ACCESSORIES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 4-20-1995; IN COMMERCE 4-20-1995.
OWNER OF U.S. REG. NOS. 689,055 AND 741,208.

SER. NO. 75-179,870, FILED 10-9-1996.

OIMBERLY PERRY, EXAMINING ATTORNEY

Int. Cls.: 35 and 42

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,150,392

United States Patent and Trademark Office

Registered Apr. 14, 1998

#### SERVICE MARK PRINCIPAL REGISTER



MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 902455012

FOR: ONLINE RETAIL STORE SERVICES FEATURING TOYS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-21-1996; IN COMMERCE 10-21-1996.

FOR: PROVIDING INFORMATION ABOUT DOLLS AND COLLECTIBLES VIA COMPUT-ER, IN CLASS 42 (U.S. CLS. 100 AND 101). FIRST USE 10-21-1996; IN COMMERCE

10-21-1996.

OWNER OF U.S. REG. NOS. 689,055, 741,208 AND OTHERS.

SER. NO. 75-196,987, FILED 11-12-1996.

G. T. GLYNN, EXAMINING ATTORNEY

Int. Cls.: 25 and 28

Prior U.S. Cls.: 22, 23, 38, 39, and 50

Reg. No. 2,639,971

United States Patent and Trademark Office

Registered Oct. 22, 2002

## TRADEMARK PRINCIPAL REGISTER



MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 902455012

FOR: AFTER SKI BOOTS, ANORAKS, ATHLETIC UNIFORMS, BANDANNAS, JACKETS, SWEAT-SHIRTS, SWEAT PANTS, T-SHIRTS, JEANS, SKIRTS, HALLOWEEN COSTUMES AND MASKS; DRESSES, SHORTS, BLOUSES, PANTS, LEGGINGS WITH SKIRT ATTACHED; SHOES, BATHING SUITS, BATHROBES, BEACH COVER-UPS, BELTS, BERETS, BOOTS, CARDIGANS, COATS, RAIN COATS, GLOVES, NIGHT GOWNS, HATS, HEAD BANDS, HEADWEAR, HOSIERY, JUMPERS, KNEE HIGHS, LEOTARDS, MITTENS, NECKTIES, NIGHT SHIRTS, OVERALLS, PAJAMAS, PANTIES, PANTYHOSE, SANDALS, SCARVES, SHIRTS, SLIPPERS, SLIPS, SOCKS, STOCKINGS, SUSPENDERS, SWEATERS, TANK TOPS, THERMAL UNDERWEAR, TIGHTS, TURTLENECKS, UNDERWEAR, VESTS, CAPS, SKORTS, BLANKET SLEEPERS, EARMUFFS, SWIMSUITS, SWIMSUIT COVER UPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 5-12-2002; IN COMMERCE 5-12-2002.

FOR: DOLLS, DOLL CLOTHING, DOLL ACCES-SORIES, DOLL HOUSES AND DOLL FURNITURE, BOARD GAMES, CARD GAMES, ROLE PLAYING GAMES, CHILDREN'S PLAY COSMETICS, SWIM MASKS, ELBOW, WRIST AND KNEE PADS FOR ATHLETIC USE, SWIM FINS, HAND HELD UNITS FOR PLAYING ELECTRONIC GAMES, SWIM GOGGLES, JUMP ROPES, INFLATABLE SWIMMING POOLS, RIDE-ON TOYS, ICE SKATES, ROLLER SKATES, INLINE SKATES, YO-YOS, FLYING DISCS, BALLOONS, PLASTIC BALLS, BEACH BALLS, TOYS CANDY DISPENSERS, CARD GAMES, CASES FOR PLAY ACCESSORIES, TOY VEHICLES, HIGH BOUNCE BALLS, KITES, COSTUME MASKS, JIGSAW PUZZLES, REMOTE CONTROLLED VEHICLES, THREE-DIMENSIONAL PUZZLES, TOY BANKS, PLUSH TOYS, CHRISTMAS TREE ORNAMENTS, WATER SQUIRTING TOYS, CRAFT KITS COMPRISED OF BEADS, TOY JEWELRY MAKING KITS, SWIMMING AIDS, NAMELY, POOL RINGS AND ARM FLOATS FOR RECREATIONAL USE, TOY SNOW GLOBES, AND TOY TOILETRY SETS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 7-13-2000; IN COMMERCE 7-13-2000.

OWNER OF U.S. REG. NOS. 689,055, 741,208, AND OTHERS.

THE DRAWING OF THE MARK IS LINED FOR THE COLOR PINK.

SN 75-516,465, FILED 7-9-1998.

MARY CRAWFORD, EXAMINING ATTORNEY



Reg. No. 6,290,394

Registered Mar. 09, 2021

Int. Cl.: 28

**Trademark** 

**Principal Register** 

MATTEL, INC. (DELAWARE CORPORATION)

Twr 15-1

333 Continental Boulevard

El Segundo, CALIFORNIA 90245

CLASS 28: DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES

FIRST USE 8-15-2020; IN COMMERCE 9-15-2020

The mark consists of the stylized stacked wording "BARBIE PRINCESS ADVENTURE" with two stacked irregular quadrilaterals appearing under "PRINCESS" and "ADVENTURE", three stars of various sizes appearing to the top left of the quadrilaterals, and three stars of various sizes appearing to the right of the quadrilaterals, and a crown with a star in its center to the top right of the quadrilaterals. A musical note appears in the center of the "D" of "ADVENTURE".

OWNER OF U.S. REG. NO. 0741208, 0689055, 0768397

SER. NO. 88-666,763, FILED 10-24-2019



Om Halfell





## WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

#### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

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NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

**Prior U.S. Cls.: 22 and 39** 

United States Patent and Trademark Office Registered Aug. 26, 2008

#### TRADEMARK PRINCIPAL REGISTER



MATTEL, INC. (DELAWARE CORPORATION) 333 CONTINENTAL BOULEVARD EL SEGUNDO, CA 902455012

FOR: CLOTHING, HEADWEAR AND FOOTWEAR, NAMELY, SHIRTS, PANTS, SKIRTS, SHORTS, HATS, SHOES, SOCKS, BELTS, UNDER-

GARMENTS, PAJAMAS, SCARVES, GLOVES AND MITTENS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 5-1-2008; IN COMMERCE 5-1-2008.

SN 76-597,531, FILED 6-14-2004.

DAWN FELDMAN, EXAMINING ATTORNEY

## United States of America Muited States Natent and Arademark Office United States Patent and Trademark Office



Reg. No. 3,684,469 MATTEL, INC. (DELAWARE CORPORATION)

Registered Sep. 15, 2009 M1-1518

333 CONTINENTAL BLVD.

EL SEGUNDO, CA 902455012

Int. Cl.: 16

FOR: PAPER PARTY BAGS; PAPER PARTY HATS; STICKERS; PAPER BANNERS; MAGAZINES OF GENERAL INTEREST FOR TEEN-AGERS AND CHILDREN, IN CLASS TRADEMARK 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

PRINCIPAL REGISTER

FIRST USE 6-30-2009; IN COMMERCE 6-30-2009.

SN 78-582,010, FILED 3-7-2005.

LINDA M. KING, EXAMINING ATTORNEY



Director of the United States Patent and Trademark Office